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Affordability and Financial Aid
February 17, 2010 – 9:00am-1:00pm
Capitol Room 126

9:00am-9:10am

Welcome by Co-chairs

9:10am-9:50am

Promise of California's Master Plan: Access through affordability. Examining state and national higher education costs/financial aid, funding sources and trends.

-**Steve Boilard**, Legislative Analyst's Office

-**David Longanecker**, President of the Western Interstate Commission on Higher Education (WICHE)

9:50am-10:40am

How affordability and financial aid affect students' school choice, higher education access and success.

-**Donald E. Heller**, Professor of Education and Senior Scientist, and Director of the Center for the Study of Higher Education at Pennsylvania State University.

-**Diana Fuentes-Michel**, Executive Director of the California Student Aid Commission

-**Oscar M. Gardea**, EOP Admissions Coordinator at San Francisco State University

- **Saffron Zomer**, California Public Interest Research Group

10:40am-11:05am

Panel of student leaders from various segments who can speak to their experiences of the effects of changes in affordability and levels of financial aid offered.

-**Miguel Alex Centeno**, Cal Grant Recipient at Loyola Marymount University

-**Victor Sanchez**, President of UC Student Association

-**Steve Dixon**, President California State Student Association

-**Reid Milburn**, President of Student Senate for California Community Colleges

11:05am-12:00pm

Panel of Administrator representatives from the segments to discuss their institution's role and concerns, and ways in which they have addressed affordability and financial aid.

-**Judy Sakaki**, UC Vice President for Student Affairs

-**L. King Alexander**, President CSU Long Beach

-**Yasmin Delahoussaye**, Vice President of Student Services at Los Angeles Valley College

-**Mary Booker**, Director of Financial Aid from Pomona College

-**Yvonne Gutierrez-Sandoval**, President of California Association of Student Financial Aid Administrators

12:00pm-12:30pm

How can we improve the structure and delivery of California's system of financial aid?

-**Sandy Baum**, Professor of Economics at Skidmore College and Senior Policy Analyst at the College Board

-**Debbie Frankle Cochrane**, Institute for College Access and Success

12:30pm-1:00pm

Public Comment